## **ASPO**

### Foundation laid for sustainable growth

**Capital Markets Day 2019** 



Aki Ojanen Aspo Plc CEO

### Aki Ojanen CEO

CEO since 2009

Aspo holdings: 47,377 shares



### Guidance for 2019 – Aspo's operating profit will be higher than in 2018 (20.6 M€)

The guidance was altered on November 20, 2019

The earlier guidance for operating profit in 2019 was EUR 24–30 million

#### Based on estimated results for Q4

- Significantly lower than estimated transportation volumes in the steel industry impacting the shipping business
- Considerable decline in demand among industrial customers in Telko's western markets

## Profitability development in the three main reporting segments, comparable figures Jan-Sep 2019



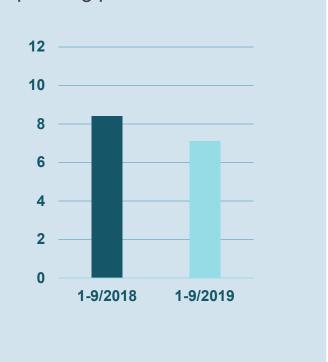
### **ESL Shipping**

Operating profit: 10.2 M€ (-6.4%) Operating profit rate: 7.9%



#### **Telko**

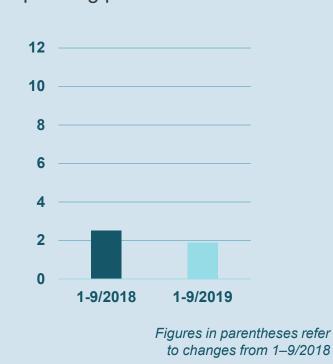
Operating profit: 7.1 M€ (-15.5%)
Operating profit rate: 3.1%



#### Leipurin

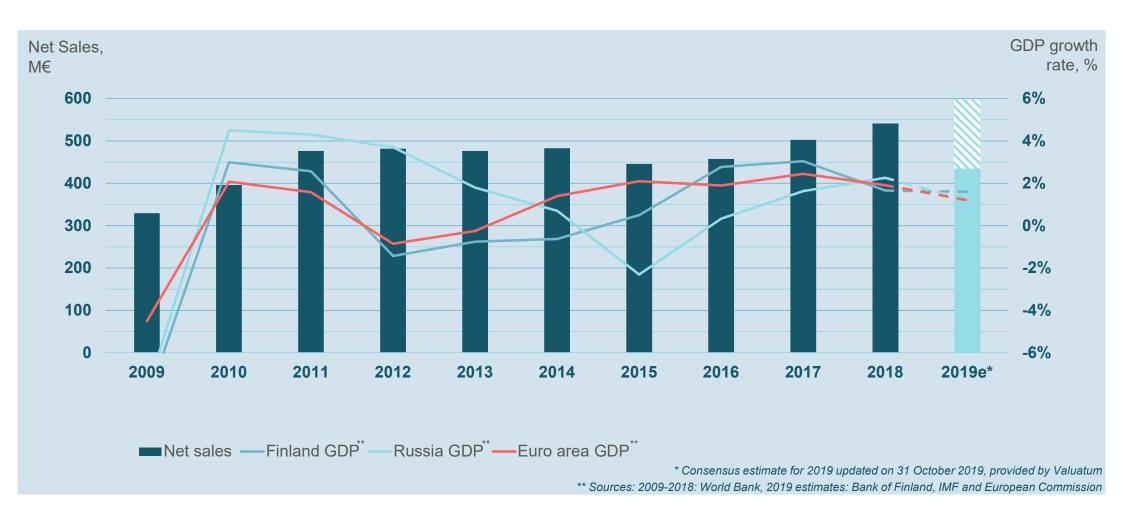
Operating profit: 1.9 M€ (-24.0%)

Operating profit rate: 2.3%



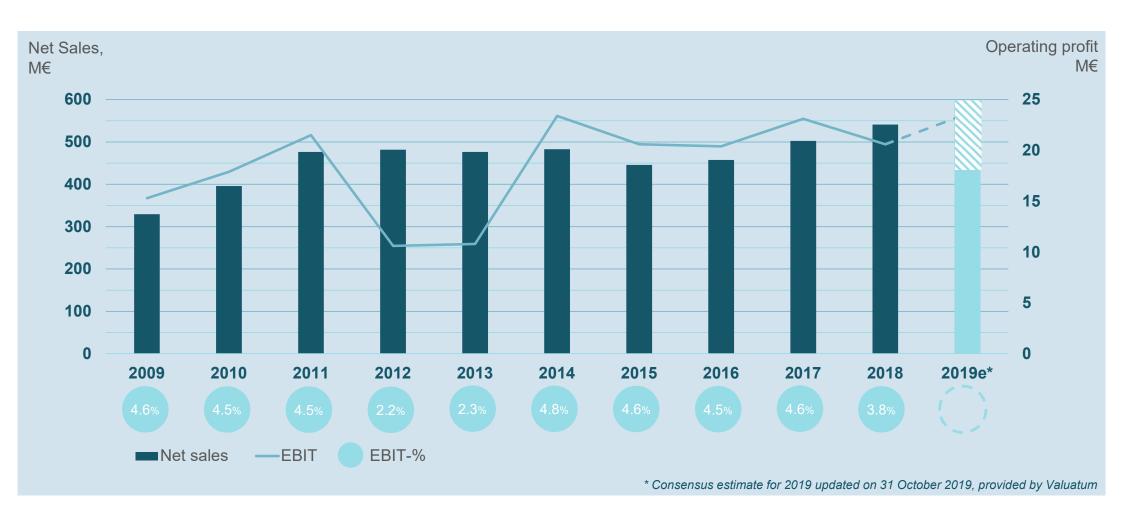


### Group net sales growth over the cycle





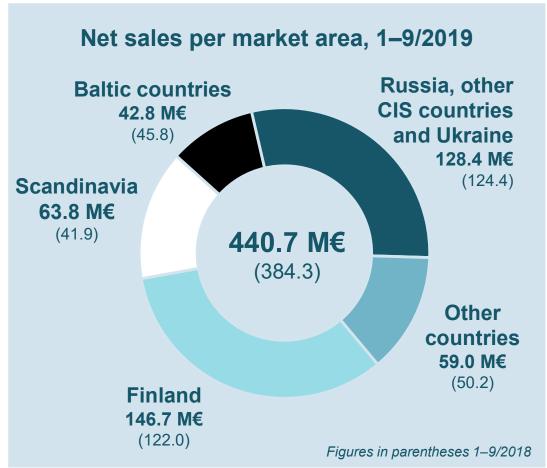
### Group net sales and operating profit development





### Advantages of a conglomerate: Diversified revenue streams



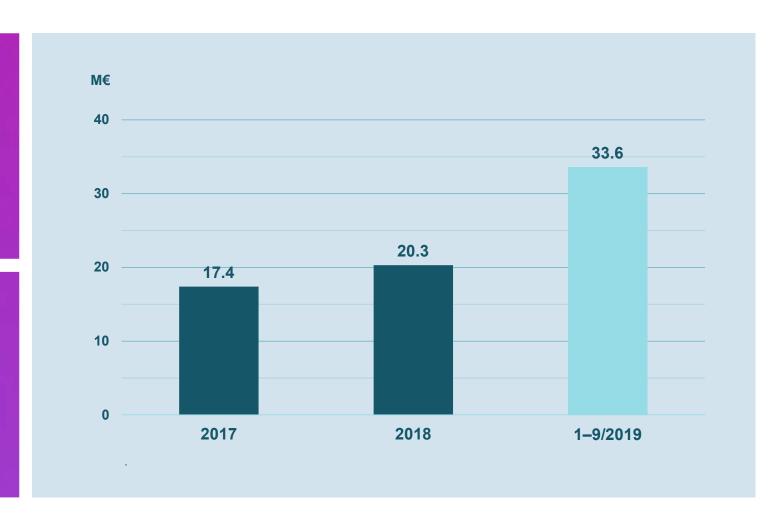




### Net cash from operating activities

Net cash from operating activities was EUR 33.6 (7.6) million in 2019

Adoption of IFRS 16 increased the Group's net cash from operating activities by approximately EUR 11 million

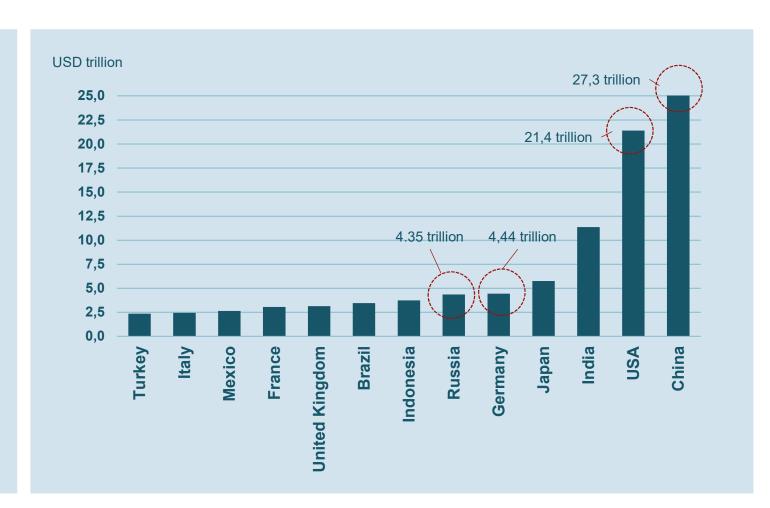




### The largest economies by purchasing power parity-adjusted GDP in USD

Russia's purchasing power parity-adjusted GDP in USD is one of the world's largest and nearly as large as Germany's.

Source: IMF estimates for 2019

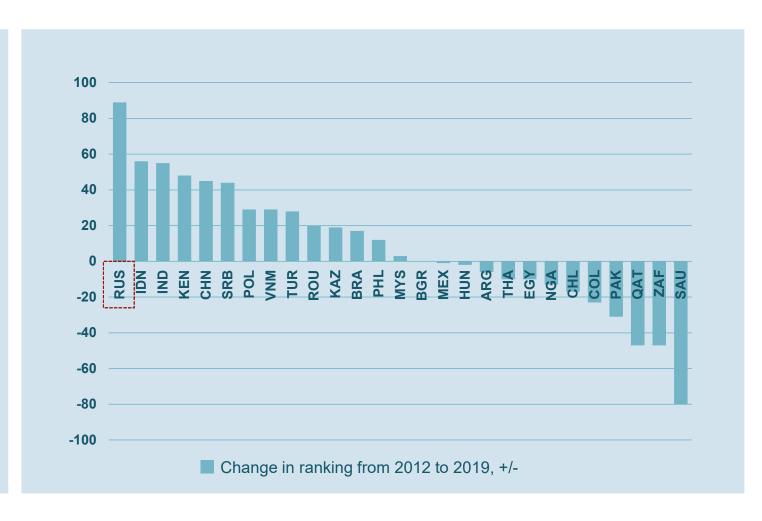




### Improving conditions to do successful business in emerging markets

Russia has improved its ranking the most when comparing the conditions for doing business in countries on emerging markets from 2012 to 2019.

Source: Doing Business 2019 report, World bank

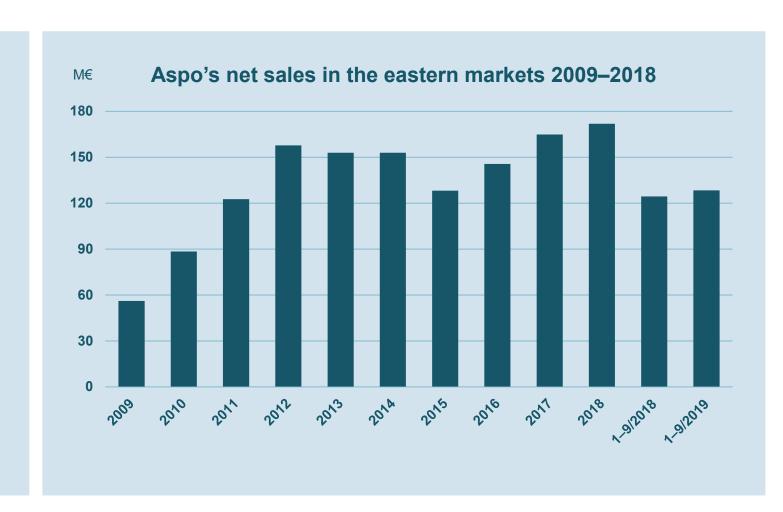




### Controlled growth in Russia, other CIS countries and Ukraine

Euro-denominated net sales have grown in the eastern markets since 2015 – 4% Growth during 2018

The economies in Russia and the eastern market area are expected to continue growing moderately in 2020





### Ensuring responsible business operations within the group – actions in 2018







Formal commitment to the UN Global Compact and its reporting requirements

100% of the personnel completed the Code of Conduct training

Development of the Group level sustainability reporting

#### Additional actions during 2018:

A Supplier Code of Conduct was formulated to all partners Supply chain sustainability audits were carried out



Socially, financially and environmentally responsible operations are a prerequisite for value creation.

**Environmental** sustainability

Social responsibility

**Anti-corruption** 

## Aspo's key objective is to expand and internationalize medium-sized companies specializing in demanding B-to-B customers

Enabling larger investments

Strategic guidance

Enabling structural arrangements

# Aspo's goal is to annually increase the amount of dividends – paid out twice a year

10,150

Shareholders in total

96%

Domestic shareholdings

53%

Of shares held by private investors



# Aspo dividend yield during 2014–2018 was on average 5.5%

Helsinki Stock Exchange dividend yield 2014–2018 on average 3.6%



### Best performing Finnish stocks during last 20 years

		Corresponding annual return, %
1. Kone B	8 874.3	25.2
2. Marimekko	5 523.5	22.3
3. Olvi A	3 145.1	19.0
4. Aspo	2 997.8	18.7
5. Cramo	2 109.7	16.7
6. Ponsse	2 037.6	16.5
7. Kesko B	1 948.4	16.3
8. Fortum	1 901.6	16.2
9. Sampo A	1 881.3	16.1
10. Wärtsilä	1 601.4	15.2
	* Dividends reinve	sted Source: Kauppalehti 20 November 2





### Telko 1-9/2019

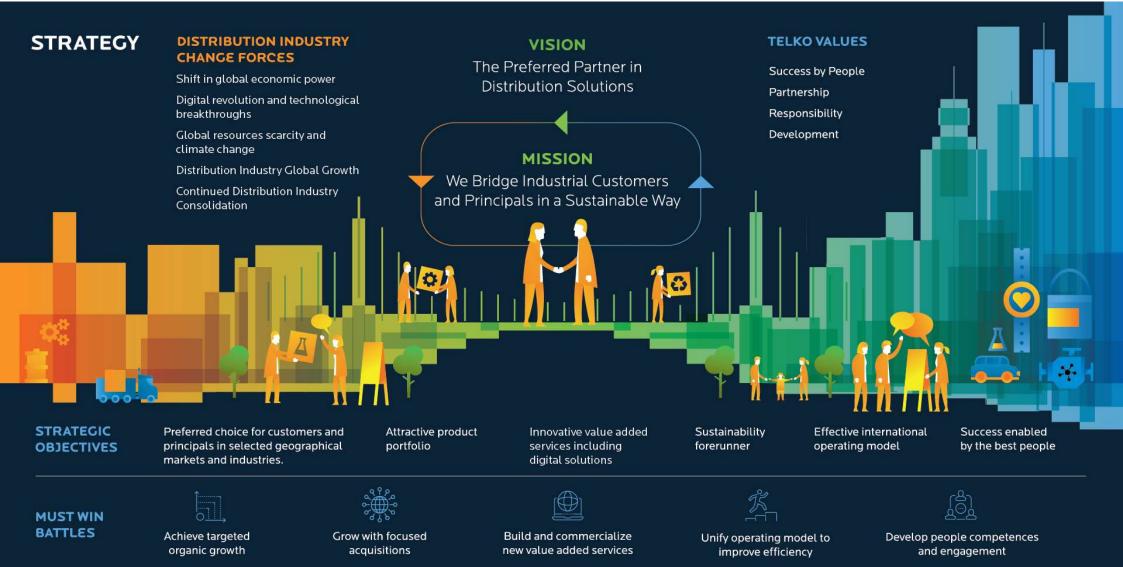


Operating profit 1–9/2019
7.1 M€
(8.4 M€)

In January–September, net sales of plastic business increased by 6% and net sales of chemical business by 4%

Telko is a distributor holding inventory – 1–9/2019 changes in raw material prices and exchange rates negatively affected sales margins from stocked raw materials

Mikko Pasanen appointed Managing Director of Telko





### Bridging over 400 principals and 7,000 customers in a sustainable way





### Strong demand for value-added services and eco-friendly products

- Telko's solution-based distribution of specialty products (SD)
- Services based on expertise of the supply chain & technical know-how
- Continued investments in marketing and procurement of greener alternatives – steadily growing interest among customers

#### **PLASTICS**

- Packaging, E & E
  (Electronics &
  Equipment) and
  automotive industries
- Consumer goods

#### GREEN PRODUCT PORTFOLIO

Bio-based and biodegradable alternatives

### CHEMICALS & LUBRICANTS

- Paints and coatings
- Construction
- Engineering works
- Printing
- Packaging
- · Chemical industries

#### LIFE SCIENCE

- Food / Feed
- Personal care
- Pharma



### Growth despite challenging market conditions – profitability being addressed

#### Market outlook

- Sales of chemicals and other technical raw materials decreased 8.3% in Q3/2019\* year-on-year
- Outlook for 2019 clearly weaker compared to 2018 – major variation between companies
- Demand for technical products is expected to decrease
- Price development of volume plastics to even out

\* Source: Teknisen kaupan liitto ry

#### West and east development

- Large share of lower margin distribution business in the East, especially in Russia & Ukraine
- Unfavorable development in raw material prices and local currencies during 2019

1–9/2019 (change from 1–9/2016)**	Net sales	Operating profit
WEST	<b>101.8 M€</b> (+9.2%)	<b>4.9 M€</b> (-3.3%)
EAST	104.6 M€ (+27.2%)	2.2 M€ (-14.8%)

\*\* Non-reported figures: East includes e.g. China and is not limited to Russia, CIS countries and Ukraine. Excluding Kauko.



### Following through the Telko strategy – key issues going forward

Accelerating overall growth and profitability by increasing the share of solutions-based distribution (SD) sales

Improving profitability especially on the eastern markets – sales focus shift from volume to value

Efficiency improvement measures to be taken

Systematic implementation of clear portfolio and supplier strategy – stronger resilience to exchange rate and material price fluctuations





### **Leipurin 1–9/2019**

Net sales 1–9/2019 **83.8 M€**(89.4 M€)



Postponed project deliveries and changes in the principal base will negatively affect the volumes, net sales and operating profit development of the machinery business in the medium-term

Operations in Poland discontinued

Market for in-store bakeries and baking units grow, especially in Russia where Leipurin aims to grow its market position



### Leipurin business segments – **Machinery and Raw materials**

### **Machinery**

Complete production lines and accompanying services for the baking and food industries

Strong cyclical nature typical due to timing of deliveries

### Machinery sales, M€ 8 6 2017 2018 2019 **Q**2 **Q**3 ■ Q1 **■** Q4

### Raw materials

Product range development, recipes, raw materials and training

1–9/2019 (change from 1–9/2016)*	Net sales	Operating profit
WEST	<b>49.4 M€</b> (-9.7%)	<b>1.7 M€</b> (-26.1)%
EAST	24.1 M€ (+27.5%)	2.1 M€ (+75.0%)
* Non-repo	rted figures, operating profit non-IFRS	compliant, excluding administrative expen



### Leipurin focuses on expanding and developing its Foodservice business

### Leipurin franchising model for cafe chain customers

Growing demand for cafeteria chains and bakery cafés especially in the West

Leipurin offering helps its foodservice customers succeed with

- Branding concepts
- Assortment development
- Holistic supply chain solutions



### BAKER'S STORY







### **Shipping business**

**29% of Aspo's sales** 1–9/2019

65% of Aspo's operating profit 1–9/19

Investments approx. 100 M€ in last 4 years

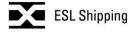
including acquisition of M/S Alppila (2019) and AtoB@C plus two LNG vessels (2018)





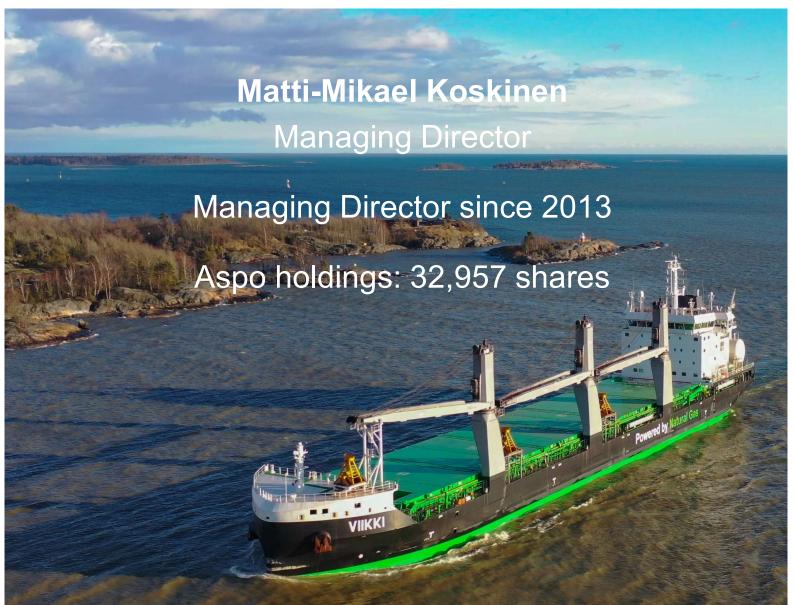
### **ESL SHIPPING**

Aspo Capital Markets Day 26 November 2019





Matti-Mikael Koskinen
Managing Director
ESL Shipping Ltd



### WHERE WE ARE TODAY

ESL – The leading carrier of dry bulk cargoes in the Baltic Sea region

Net sales grew 76% to 129.7 M€ in 1–9/19

Growth mainly from AtoB@C and LNG vessels

Cargo volumes carried 1-9/19

11.8 million tons, 29.7% increase from comparable period in 2018

### Shipping routes

Mostly in the Baltic and North Sea region Supramax vessels also in arctic regions of Canada and Russia

Operating profit decreased 6.4% to 10.2 M€ in 1–9/19

Positive contribution of LNG vessels despite crane problems in Q1
Supramaxes returned to being profitable in Q3

51 vessels

24 fully owned, representing 75% of the total capacity

Main clients

Nordic steel industry, forest industry and energy sector

### STEEL INDUSTRY TRANSPORTATION VOLUMES

Demand in ESL's freight classes currently at lower than expected level



Transportation volumes significantly lower than earlier forecasted in Q4

Production curtailment in steel industry

Decreased efficiency

By the resulting suboptimal capacity utilization

### **EFFECTS OF STRIKES ON ESL**

Finnish shipping industry not a party in current labour conflict, but is indirectly involved due to support strikes

#### Strike scope limits currently

Raw material shipments to one of ESL's main customers out of scope

Traffic outside Finland out of scope

#### Impact on ESL

Moderate impact in the first week

Only one or two vessels possibly affected later in the week

#### Actions to alleviate strike effect

Vessel traffic has been temporarily redirected to minimize effect, however resulting in decrease of operational efficiency

### Prolonged strike impact

Some ships will likely remain in port Vessels under Finnish flag covered with strike insurances

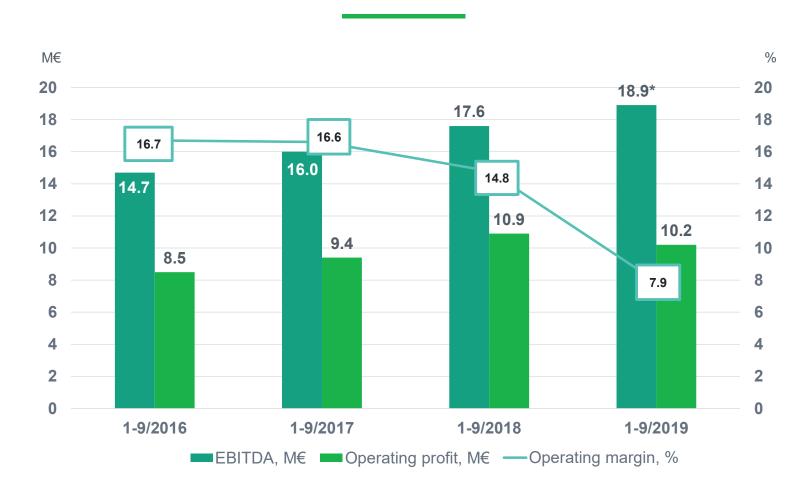
#### Stevedore strikes to begin 28 November

Affecting ships under all flags\*

#### Industrial union strike to begin 9 December

Likely affecting steel industry raw material shipments

### **ESL PROFITABILITY DEVELOPMENT**





### **OUR STRENGTHS**

Keys to success despite challenging markets

Strong niche player

with deep understanding of customers' flow of goods

Integrated offering

including in-house know-how in design and engineering

Vessels tailored for customers' ports

Northern know-how and special expertise

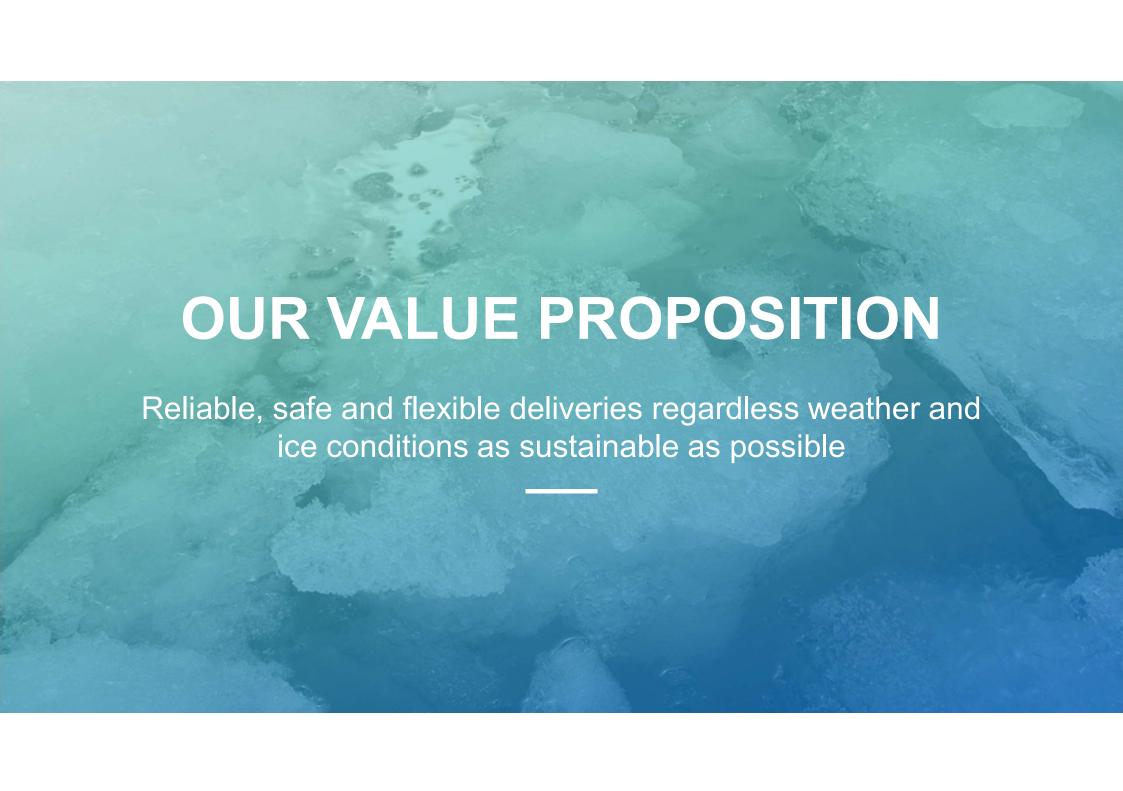
in the Baltic Sea and the Arctic

Long-term customer agreements

built on trust, historic benefits and performance

Self-loading and -unloading ESL vessels

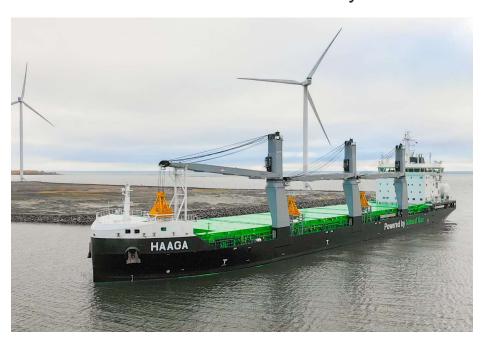




### **NEW TECHNOLOGIES FOR GREENER SHIPPING**

Investments made to ensure superior competitiveness - reduced fuel costs and CO2 emissions

**2018** – 25.000 dwt at 10 tons LNG\*/day = 28 tons CO2 emissions/day at sea



**1975** – 23.000 dwt at 40 tons hfo\*\*/day = 128 tons CO2 emissions/day at sea





### AtoB@C SUCCESSFULLY INTEGRATED

Platform for future growth in new cargo types

Business successfully integrated, but full potential still to be realized

Accelerated entry to a market with new customers and cargo types

Strategically important platform for future growth

Acquisition value approx. 30 M€

Currently 35 smaller dry cargo vessels in size of 3,000-5,000 tons, 7 vessels owned

AtoB@C focus on forest industry raw materials and products, steel industry products, fertilizers, recycled materials, biofuels and minerals

Action taken to transfer AtoB@C operations to the Swedish tonnage system from the beginning of 2020 to improve tax efficiency

# GROWING WITH NEW CUSTOMER AND CARGO TYPES

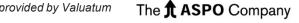
The investment and acquisition greatly increase the capacity and revenue



Successful diversification into new customer, cargo and vessel types – well in line with how demand is expected to change

The last 12 months have provided a good experience base for further growth





### **CURRENT ESL FLEET**

Class	No of vessels	Current utilization	Expected long-term demand
56,000 DWT Supramax			
equals > ~ 3,000*	X 2	Profitable, but below expectations	Slightly improving from a weak level
26,000 DWT LNG Handysize			
equals > ~ 1,400*	X 2	Good - as expected but full potential still to be reached	Continued good demand
20,000 DWT Handysize			
equals > ~ 1,100*	X 3	Reasonable, but lower than expected	Reasonable
13,000 DWT			
equals > ~ 700*	X 10**	Reasonable, but slightly lower than expected	Reasonable
Smaller vessels			
equals > ~ 250*	X 34	Good, but full potential still to be reached	At a healthy level



weighing approximately 18 tons

# TRANSPORTATION VOLUMES IN THE MAIN CARGO CLASSES

#### **Transportation demand outlook next 12m**



Steel industry



Forest industry



Coal



**Biofuels** 

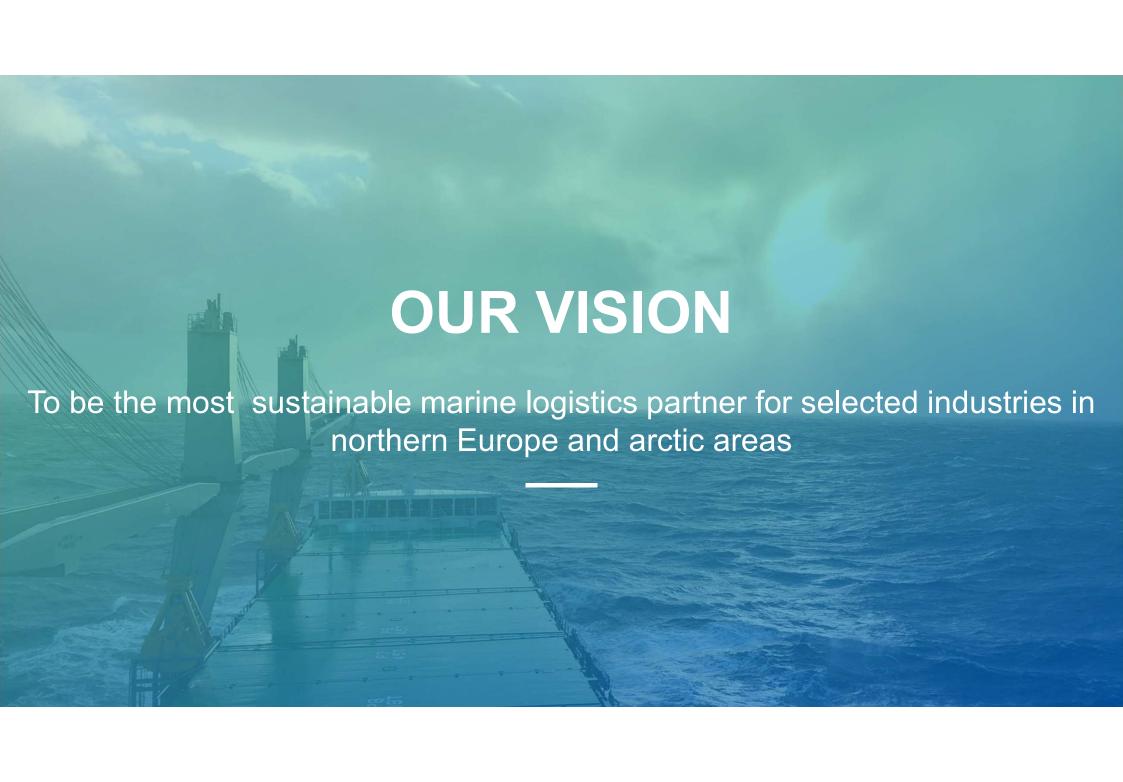


Loading and unloading at sea







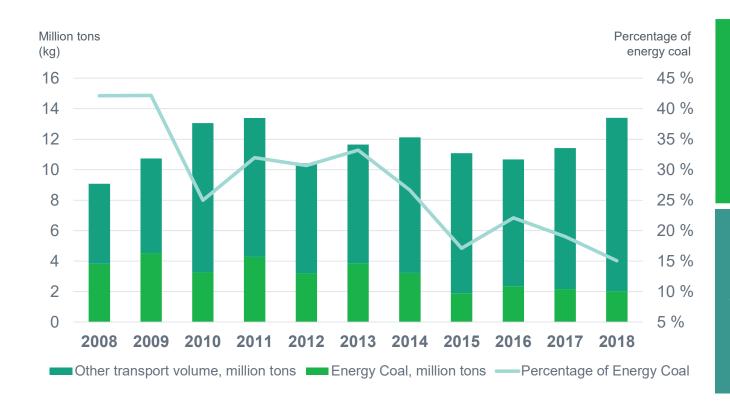


#### STRATEGIC DRIVERS – SUSTAINABILITY AND NEW TECHNOLOGIES

Fossil free society	Carbon free steelmaking	Wood based products
Circular economy	Biofuels	Fossil free energy production



# DECREASING DEMAND FOR ENERGY COAL TRANSPORTS



Energy coal used to be an important profitability driver for ESL. Shipping

The decrease in energy coal transport demand has not negatively impacted ESL Shipping's profitability



### TRANSITION FROM COAL TO BIOFUELS

Lower energy intensity means more m3 for the same energy content

Woodchips
0.8 MWh / m³

Coal
5.6 MWh / m³



### LONG-TERM TRANSPORTATION VOLUME **ESTIMATES**

#### **Transportation demand outlook\***

Forest industry

Arctic area freight operations (incl. Russia)



Project cargos

**Fertilizers** 



#### **Energy Sector**

Dry biomass (woodchips and pellets) + accompanying services





Limestone



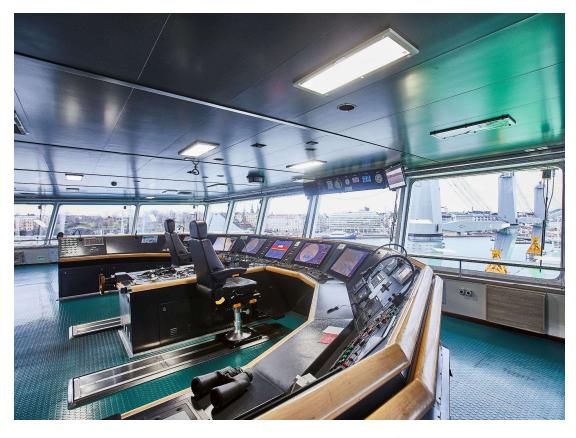
#### **Steel Industry**

Scrap metals for steel industry











#### POSSIBLE FUTURE GROWTH INVESTMENT OPTION

In order to meet the estimated future demand and to fulfil sustainability value proposition



Capacity growth in smaller vessel class with the most environmentally friendly ships available

New environmentally superior coasters

Different types of ownership and financing alternatives reviewed

#### SUMMARY

#### AtoB@C

Successfully integrated, yet full potential still to be realized

A platform for future growth

#### LNG vessels

New technology have significant positive effects on profitability and emissions

Growth target 2023

Net sales 200 M€

Profitability target 2023

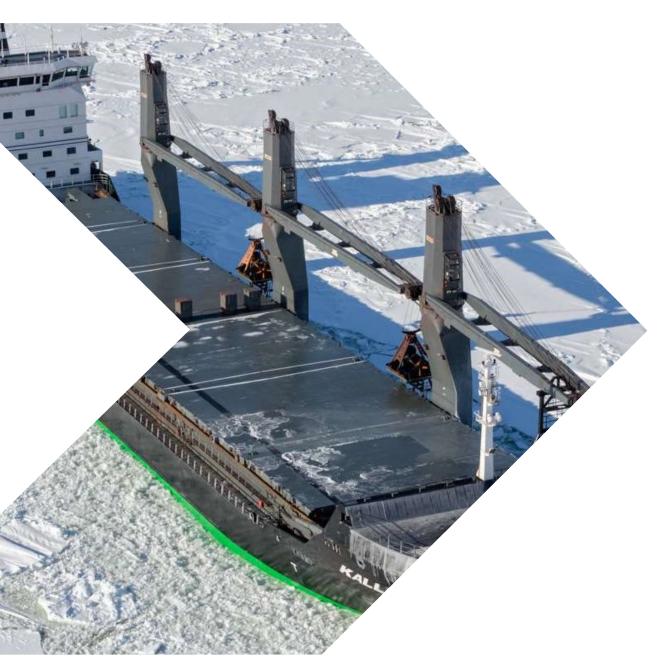
Operating profit rate 12%

Growth beyond 2023

ESL ready for planning new growth investments

Market transformation

ESL well prepared for changing markets



# **THANK YOU**

The **ASPO** Company



## Aspo's financial targets 2023

Operating profit rate 6.0%

With current structure

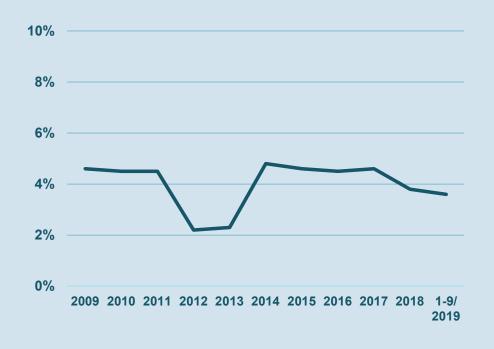
ROE on average over 20%

Gearing at most 130%



### **Operating profit rate target 6%\***

# Operating profit rate currently (1–9/2019): 3.6%



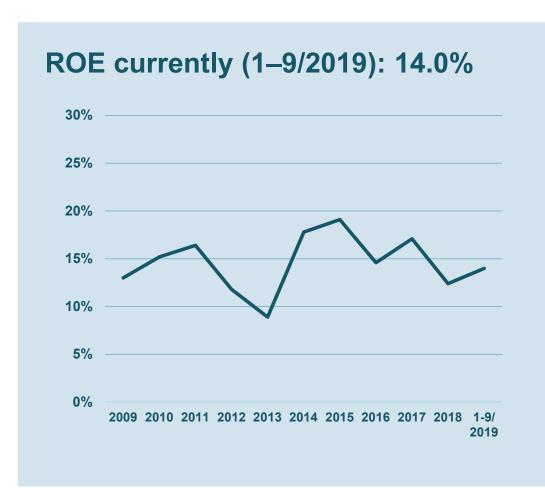
\* Changed from previous target of 7.0%

# Factors affecting Aspo's operating profit rate

- Proportion of lower-margin time chartered vessels grew with the AtoB@C acquisition
- The new operating profit rate target reflects the current vessel ownership mix
- Telko to reach full earnings potential with systematically implemented strategy



#### Return on equity target 20%

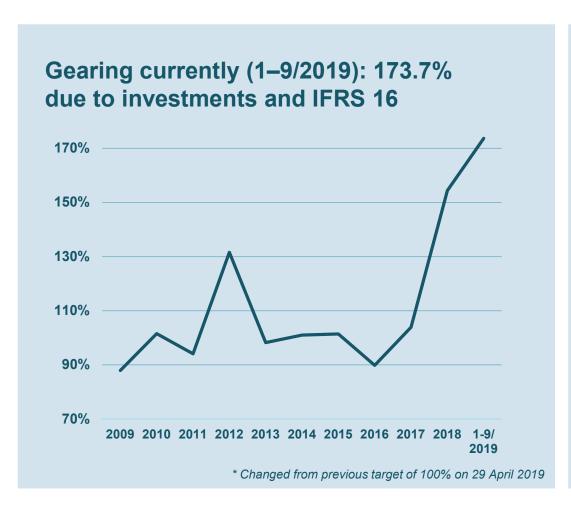


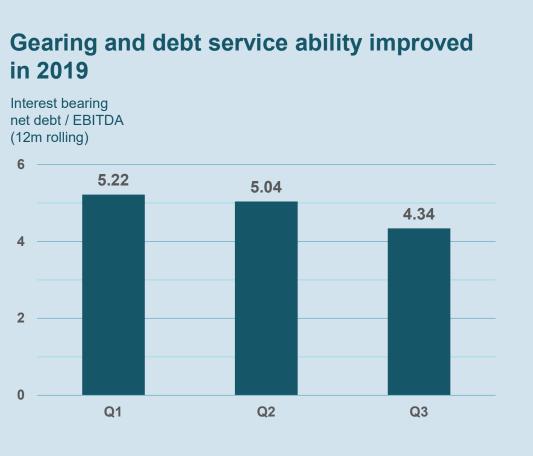
#### Factors affecting Aspo's ROE

- 2019 weaker than expected and burdened with exceptions
- Sustainability value proposition supports creation of competitive advantages and lower operating costs
- Low cost of debt and high gearing capacity support ROE



#### Gearing target 130% at most\*









### Foundation laid for sustainable growth

LNG vessels

AtoB@C

Organic growth in the east

# **ASPO**

Guidance for 2019:
Operating profit will be higher than
in 2018 (20.6 M€)

Thank you!